



## **Wauwatosa Village Task Force – TosaFest Sponsorship levels**

### **Event Sponsor (\$8,000) (fully subscribed for 2018)**

- Full media and marketing presence on site and in all TosaFest marketing materials such as: flyers, inserts, yard signs, TosaFest electronic billboards, and posters (subject to print deadlines) and social media including the TosaFest website ([www.tosafest.org](http://www.tosafest.org)) and Facebook pages.
- Private reserved stage seating available upon request.
- On-site tent space in a mutually agreed upon location in the food court or stage area for use by the sponsor to promote / market their company during the festival
- A TosaFest Issued banner (3' x 20') containing Sponsor's logo will be prominently displayed at festival entrance promoting Event Sponsorship.

### **Stage Sponsor - (\$5,000 to \$7,000)<sup>1</sup> (fully subscribed for 2018)**

- Stage naming rights
- Full media and marketing presence on site and in all TosaFest marketing materials such as: flyers, inserts, yard signs, TosaFest electronic billboards, and posters (subject to print deadlines) and social media including the TosaFest website ([www.tosafest.org](http://www.tosafest.org)) and Facebook pages.
- A representative will be given the opportunity to address the crowd from their stage prior to each act as mutually agreed upon
- On-site tent space in a mutually agreed upon location in the food court or stage area for use by the sponsor to promote / market their company during the festival. Sponsor will be provided with space for a 10x10 tent to promote their product or business during the entire event. Private reserved stage seating available upon request.
- A TosaFest Issued banner (3' x 20') containing Sponsor's logo will be prominently displayed on sponsored stage / gate area.

### **Platinum Sponsor - (\$4,000)<sup>1</sup> (one available for 2018)**

- Sponsor's Logo to be added to the back of all TosaFest food and beverage Tickets used throughout the festival.
- Full media and marketing presence on site and in all TosaFest marketing materials such as: flyers, inserts, yard signs, TosaFest electronic billboards, and posters (subject to print deadlines) and social media including the TosaFest website ([www.tosafest.org](http://www.tosafest.org)) and Facebook pages.
- On-site tent space in a mutually agreed upon location in the food court or stage area for use by the sponsor to promote / market their company during the festival. Private reserved stage seating available upon request.
- A TosaFest Issued banner (3' x 10') containing Sponsor's logo will be prominently displayed at the on-site space
- A representative will be given the opportunity to participate in the opening ceremony

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<sup>1</sup> (Sponsorship terms negotiable. Any changes to these terms will be reflected in the Sponsorship contract) Subject to availability



### **Gold Sponsor - (\$2,500)<sup>1</sup> (available for 2018)**

- Full media and marketing presence on site and in all TosaFest marketing materials such as: flyers, inserts, yard signs, TosaFest electronic billboards, and posters (subject to print deadlines) and social media including the TosaFest website ([www.tosafest.org](http://www.tosafest.org)) and Facebook pages.
- On-site tent space in a mutually agreed upon location in the food court or stage area for use by the sponsor to promote / market their company during the festival.
- A TosaFest Issued banner (3' x 10') containing Sponsor's logo will be prominently displayed at the on-site space
- A representative will be given the opportunity to participate in the opening ceremony

### **Silver Sponsor - (\$1,000)<sup>1</sup> (available for 2018)**

- Sponsor to be promoted in TosaFest marketing materials such as: flyers, inserts, yard signs, posters (subject to print deadlines) and social media including the TosaFest website ([www.tosafest.org](http://www.tosafest.org)) and Facebook pages.
- Sponsor will be provided with space for a 10x10 tent to promote their product or business during the entire event.

### **Friends of TosaFest – (\$500.00) (Available for 2018)**

- Sponsor will be provided with space for a 10x10 tent to promote their product or business during limited hours on Saturday only.
- Sponsor will be promoted in TosaFest flyers, posters and social media.

Other terms and conditions: To ensure the obtaining of all items listed for each level of sponsorship listed, a signed commitment with at least 50% payment of sponsorship level chosen must be obtained by August 1, 2018, with the remaining balance due 30 days prior to festival.

If interested, please contact: Ann Raisler (cell 414-732-0162) or John Raisler (cell 262-424-9575)



**Community Support**

The Wauwatosa Village Task Force is a non-profit Organization. Each year, the Wauwatosa Village Task Force and TosaFest looks to give back to the Wauwatosa Community by supporting a variety of local Wauwatosa charities.

The success of TosaFest is dependent upon good weather, good food, good music and support from community-minded corporate sponsors in order for the volunteers that run TosaFest to be able to respond to the many requests we receive to help local charitable organizations each year.

In 2017 we were blessed with great weather, an excellent mix of Music and Food choices leading to one of the largest crowds we have ever experienced. Our Sponsors were able to help us offset our operating costs allowing for additional funds to be given back to the community.

In recent years TosaFest has given back to our community by donating our festival proceeds to the following local organizations:

<i>Adaptive Community Approach Program (ACAP)</i>	<i>Transition Living Services</i>
<i>Aqua Sprites of Wisconsin</i>	<i>Wauwatosa East Athletic Boosters</i>
<i>Arts @ Large</i>	<i>Wauwatosa East HS Scholarship</i>
<i>Business Improvement District</i>	<i>Wauwatosa Food Pantry</i>
<i>/ Tosa Tonight</i>	<i>Wauwatosa Historical Society</i>
<i>Children's Hospital</i>	<i>Wauwatosa Library Foundation</i>
<i>Education Foundation of Wauwatosa</i>	<i>Wauwatosa Police Reserve</i>
<i>Engineers &amp; Scientists of Milwaukee</i>	<i>Wauwatosa Public Library Foundation</i>
<i>Friends of Hoyt Park</i>	<i>Wauwatosa School District</i>
<i>Heartlove Place</i>	<i>Wauwatosa West Band Boosters</i>
<i>Lola's Hope</i>	<i>Wauwatosa West Choir</i>
<i>Milwaukee Community Sailing Center</i>	<i>Wauwatosa West HS Scholarship</i>
<i>Tosa Civic Celebration Committee</i>	<i>Wauwatosa West Theater</i>
<i>Tosa Cares</i>	<i>Wauwatosa Wrestling Team</i>
<i>Tosa Hockey</i>	<i>Wauwatosa Rotary Foundation</i>
<i>Tosa Night Out</i>	<i>Wauwatosa Trojan Dance</i>
<i>Tosa Skateboarders United</i>	<i>We the People</i>